

Anita Ashland's Copywriting Samples

www.AnitaAshland.com

Below are several autoresponder e-mail messages that I wrote for clients. These e-mails are as diverse as my clients and their products. Some are story-based, others are more technical. Some are written exclusively to women, some to men.

Also, if you'd like to see sales letter samples, just let me know, and I'll send them to you. My email is anitaashland@gmail.com

Subj: Smashing through the sky with Hulk

Hi firstname,

Stephen here and I recently had the roller coaster ride of my life.

While on tour we stopped at Universal's Islands of Adventure in Orlando and rode the Incredible Hulk Coaster.

Hulk has the most amazing start of any roller coaster I've been on.

It goes from 0 to 40 mph in two seconds flat!

At its peak it reaches 150 feet in height, tops out at 65 mph, and there are two subterranean trenches.

Plus there's an angry Hulk roar filling your ears throughout.

In the trench the coaster moves so slowly you think the ride is over... but near the end it accelerates and you shoot out of the trench and smash the sky.

Man was that fun.

Of course I started thinking about how this applies to marketing.

It's important to have a strong start.

By strong I mean taking action every day.

Most people quit before they even start. It's like waiting in a long, long line for the roller coaster and then bailing out when it's finally your turn to get in.

Then there will be angry Hulk roars in your business in the form of competitors, recessions and the like.

But you'll be so focused on the track before you that the roars will just become background noise. You'll be moving so fast you'll know the Hulk can't touch you.

Along the way there will be trenches too. You might feel so low you'll think your business is over.

But then you'll have a breakthrough and suddenly you'll emerge with profits that smash through the sky.

That's how it is in business.

Are you ready for the ride of your life?

Then grab a copy of my MRMI Basic Training program so that you'll have the proper track before you. You will be so secure in your seat that no twists, turns, trenches and Hulk roars in your business will faze you.

<http://www.mrmibasictraining.com/>

God Bless YOU and YOURS,

Stephen Pierce

P. S. Remember, life is a theme park, filled with roller coasters. Enjoy the ride while you can, before someday you wish you did.

<http://www.mrmibasictraining.com/>

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Subj: Have you ever seen a turkey run?

I tell you, {!firstname_fix}, it's quite the sight.

Turkeys run across my front lawn every day. Dozens of them, sometimes.

Here in Texas there's even a town called Turkey,

named for the wild turkeys that lived along the creek when the town was founded. So we're used to turkeys around here.

It's fun watching the turkeys' heads pump back and forth as they run and how, as a group, they can't run in a straight line for anything. They'll run a little, then fly for a few feet, then walk aimlessly around for a while.

Turkeys aren't always like this, however.

The other day I saw a video of a turkey chasing a police officer. The police officer was scared and running away from it as if he was being chased by a criminal waving around a sawn-off shotgun. It was hilarious.

That turkey wasn't distracted at all...it had extreme focus.

Proving my point that all of us perform better when we have a goal and a purpose behind our actions.

That's one of the reasons I wrote Make Real Money on the Internet. To help give YOU extreme focus.

<http://www.makerealmoneyontheinternet.com/>

The book is a real book, not an ebook. It will arrive in the mail and you can read it away from the distraction of your computer and take it with you into your backyard, the waiting room or as you travel. After you finish reading it you can keep it by your computer for easy reference.

There are so many ebooks out there priced at \$47, \$97 or much more and they end up as clutter on your desktop too much to the time.

But here I am giving you a real book that I wrote myself, with a retail price way less than the average ebook.

But you won't even have to pay that.

All you pay is a very small shipping fee.

A steal, don't you agree?

<http://www.makerealmoneyontheinternet.com/>

Most beginning internet marketers get distracted.

They move forward, have a set back, then more success and get distracted all over again. Kind of like those turkeys on my lawn that I was talking about earlier.

But not you.

You'll have access to my 7 steps to making real money on the internet with all of the insights I share from my years building my business to the \$10 million per year company it is today.

Are you with me?

<http://www.makerealmoneyontheinternet.com/>

God Bless YOU and YOURS,

Stephen Pierce

**P. S. And that's not all. When you order my free book, you get access to free money making software. It's the next phase of marketing intelligence and you'll want to get in on it.
<http://www.makerealmoneyontheinternet.com/>**

Subj: Welcome to Cruiser Ken's e-newsletter!

Hi FIRST NAME,

My name is Cruiser Ken, creator of the American Muscle Challenge board game.

My passion for muscle cars started on the day I passed my driver's license test.

At age 16, I lived the nightmare of every new teenage driver. . . I got into an accident with my dad's car.

Here's how it happened. . .

Almost as soon as I got home from the DMV, my kid brother began nagging me to take him to the store. Like most big brothers, I managed to ignore him most of the day.

Well, by now it was late in the evening, pouring rain outside and I was nice and comfortable watching TV on the couch. Unfortunately, my brother just wouldn't let up. Finally, just to get him off my

back, I dragged myself off the couch and said, "Let's go".

As we approached the parking lot which, I made a wrong decision that would affect the rest of my life.

I made an illegal left turn into the parking lot and, BAM!, a car smacked into me, taking out the quarter panel.

Of course, my brother promptly ran into the store for whatever it was he came to buy, leaving me alone to deal with the fall out.

He was also quick to disappear when we returned home, leaving me to face the music alone with my dad.

In a desperate, last ditch effort to rally support, I tried going to my mom first, but she didn't hesitate and sent me straight to my dad.

Nervously, I went outside with my dad to look at the car, but I couldn't help but notice that he was far too calm,(which made me even more nervous).

He slowly bent down and thoroughly inspected the damaged quarter panel. Then he stood up and said:

"Kenny, you've just bought your first car."

Suddenly, I was the owner of a red 1964 Chevelle Super Sport. I now had my very first muscle car.

My dad came up with a payment plan for me and introduced me to a mechanic friend of his. Dad even helped me replace the quarter panel.

Even after all the work I put into it, that car only lasted two months (I'll save that story for another time). Over the years, I'd go on to own seven more muscle cars (more stories for another time).

Little did I realize that working on that '64 was the beginning of a lifelong journey and I seem to have come full circle with my American Muscle Challenge board game.

I discovered my passion for muscle cars and because of my family and I created American Muscle Challenge so I could share my passion for muscle cars with my family and friends.

Let's face it, today's cars are nothing like the muscle cars of our youth and today's entertainment

is nothing compared to an evening playing a board game with family and friends.

So, grab some snacks and "beverages", gather the family, invite a few friends and share your love of muscle cars with the people you love. It's the reason why I created American Muscle Challenge.

We have a limited quantity of games from our initial production run.

If you're a collector of muscle car memorabilia, you might want to keep that in mind as we approach the holidays. It's your chance to own a "first." I'll even include an initial production run "certificate of authenticity".

So welcome to my e-newsletter and keep in touch.

Catch My Tail Lights,

Cruiser Ken

**Classic Family Entertainment
P O Box 743
Lake Mills WI 53551**

www.AmericanMuscleChallenge.com

ken@ClassicFamilyEntertainment.com

P. S. After I walked back into the house after I "bought" the '64 Chevelle, I asked my brother what did he need to buy at the store that was so important. His answer. . .

Water balloons.

There's a lesson there somewhere.

Subject: The New York Giants and The Six Word Diet (huh?)

What in the world? I'm writing to you about FOOTBALL?

And I don't even like football!

You see, yesterday I spent the entire afternoon in my basement.

Ugh.

What a drag that was.

My husband is a pack rat, and even though we threw away a ton of stuff before we moved to North Carolina last summer, he insisted on bringing boxes of sports memorabilia, vintage paperbacks and all sorts of things.

Which would be fine, I guess, if it wasn't all piled in boxes haphazardly in our basement.

So while he was watching pre-Super Bowl festivities, I was throwing stuff out.

(I only tossed junk, but shhhhhhhhhhhhh, don't tell him :D)

I even built shelves!

The upside to dealing with all this clutter is that I've learned simple carpentry skills. I can build shelves now!

Anyway, after hours of this work, I climbed the stairs and started eating one of my mini meals.

After taking the first bite, I heard my husband holler,

"Beth, the kickoff is just about to start!"

Ugh.

Even though spending hours in the basement was much more appealing than watching the Super Bowl, I humored him and sat down.

It was the beginning of the game. Eli Manning walked up to the center, ready to take the first snap of the game.

I noticed Eli's eyes.

"Bill, the Giants are going to win! I don't need to watch the game."

"Oh, don't be silly, Bethanne." (That's his nickname for me.)

"It's true! Did you see the look in his eyes? He's not going to lose!"

He ignored me. But I humored him by watching the

game with him. I even avoided indulging in his high calorie snacks. I even sat through Tom Petty.

During the beginning of the fourth quarter, I watched Tom Brady walk dejectedly off the field.

"See, the Patriots are going to lose! Look at his body language!"

"Bethanne, you only watch a couple of football games per year. I know the game much better than you. The Patriots have been unbeatable this year."

Sure enough, the Patriots scored on their next drive and took the lead. Bill cackled.

I just calmly picked up the recent issue of Lucky magazine and started paging through it, still confident in my belief.

Near the end of the game, Eli threw that pass that won the game. And I rested my case.

See, the posture and eyes of the players tell you all you need to know about football, even if you don't know what a screen pass is.

I'm telling you about this because I thought about you and all the others on the Six Word Diet.

When I'm in the forum (www.sixworddiet.com/forum), I can tell that so many of the members have the same desire that Eli had in his eyes.

You want to lose weight!

And that desire is the most important thing.

When you reach the point that the pain (physical or emotional) of being overweight is worse for you than the alternative (losing weight), then wonderful things start to happen.

Keep pressing toward your goal. Keep visualizing your goal weight. If you do, you can know how things are going to turn out, even before it's over: You WILL reach your goal.

OK, I gotta go back into the basement and do some work. Ugh. And I'll let you go off and have your next mini meal.

Hugs and Happy Shrinking!

Beth
www.SixWordDiet.com

Subject: Joining baseball's 5 percent club

Hi {firstname},

As the dad of a minor league ballplayer I can tell you that it's a great thrill when your son gets drafted.

But there's a sobering reality you must face too: only 5 percent of minor league ballplayers make it to the major leagues.

Even though my son Ian knew those odds, he still decided to postpone college and enter the minor leagues.

You can go to college at any stage in life. But with baseball, as in all sports, you are at your peak when you're young.

Will my son make it to the 5 percent club?

Frankly, I don't know. If he ends up hanging up his cleats at age 25 and entering college or starting a business or a new career, I'll be just as proud of him as if he was on the starting roster of a major league team. I'll know that he gave it his best shot and that he won't have regrets when he's old and looks back at that stage of his life.

Here's another thing I do know for sure: he wouldn't be where he is today if he hadn't followed every technique in my Money Player Baseball Development System.

<http://yourbaseballscholarship.com/>

It is very important that your son knows the odds are against him becoming a major league player. He also needs an independent assessment of his skills, which he will get when you follow the Money Player Development System.

Baseball stirs up fantasies in a boy's head, which is part of the magic of baseball and a wonderful thing. But it's our job as teachers and parents to help him see both his strengths and weaknesses.

We've talked about the importance of showmanship and of skills. But a large part of what happens on the baseball field is what happens in between the players' ears.

I'm not talking about intelligence, although that obviously helps.

I'm talking about mindset...the right mental attitude.

At Money Player Baseball Development System we care about developing the whole player. A million dollar arm won't mean much if your son loses his cool on the mound. Hitting balls as easily as if they were Wiffle balls also won't matter much if your son has a weak mindset and a poor attitude.

You can be confident that we will address all these areas when mentoring your son.

<http://yourbaseballscholarship.com/>

Finally, I want to congratulate you. If you've read to the bottom of this e-mail and read my website, this means your son is a serious player and you've worked hard to support him and provide for him.

I would love to turn around and give YOU some support by helping you create the right plan for your son so that he can have legitimate options when he's 18. Order today and you'll see results and improvements within days of implementing this system.

<http://yourbaseballscholarship.com/>

Wish you and your son all the best,

**Dennis Gac
The Money Player Baseball Development System
8010 212th Street SW
Edmonds, WA 98026
(206) 650-0250
dennis@fathershelphotline.com**

P. S. Here's my son Ian in his own words: "I completely dominated my Senior year in High School hitting 10 home runs in only 16 games; several more than 400 feet. Playing pro-ball right out of high school at age 17 blew me away!"

As you can imagine, I worked hard to develop this system to help my son make it this far. I literally poured my heart into it. I will give you this same level of support and will celebrate along with you if your son makes it to the 5 percent club someday. I can't wait to hear from you. <http://yourbaseballscholarship.com/>

Subject: Tracking expenses in the "aisles of choices"

Hi {!firstname_fix},

Just checking in again to see how you're doing with the expense tracker. Are you starting to get a handle on how much you're spending on groceries, gas, etc., each week? Overcoming temptation is the first step toward becoming debt-free.

I was paging through Lucky magazine the other day. It's the one women's magazine I subscribe to because I enjoy looking at photos of the latest fashions. I seem to diss the fashions more than covet them, but hey, that's part of the fun.

Anyway, I opened the cover and there was an ad of a woman standing in her kitchen. She had converted the kitchen into a closet because she says she enjoys shopping more than cooking.

It was an eye-catching ad so I read the text. It turns out she did this kitchen remodel "with my Citi card in hand." That's right! The ad was for Citibank. I can't help but wonder if the ad was the brainchild of the marketing director or if this poor woman really had a shopping addiction that was so bad she was willing to give up her kitchen for it.

Then I turned the page and there was a Target ad that had a "stuff equals happiness" message. "Long live the things [i.e. stuff] that make our lives more full of life..... We have aisles of choices to help your family feel good." What kind of message is Target sending? Has stuff become our definition of happiness now?

In fact, the Target ad reminded me why I avoid large discount stores. It's nearly impossible to

go into those stores and buy just the things on your list. All those "aisles of choices" are so tempting. It's amazing how stores can easily persuade us to buy products we don't even need.

I also had issues with the pointy-toe penny loafers that Lucky said was one of the "next big things." But I digress. :-)

The point is, it can be hard to remain disciplined and focused on expenses when almost all the messages from ads and the media promote just the opposite. But hang in there! Just make a list and stick to it to avoid impulse buying.

Even if you don't have much debt and have a good income, it's still a good idea to track your expenses for one month each year. That way you can adjust your budget as necessary, and you don't lose touch with your finances.

In another week or so we'll send you some budgeting sheets that you can use.

Take care, and feel free to write to us and/or visit our website: www.debt-free-mom.com

Hi {firstnamefix},

This is Gary Sanders. I hope you are doing well today.

If you or a loved one has recently been diagnosed with diabetes, I can empathize.

There must be a lot of fears running through your head right now. Fears like these:

***What about long term complications like kidney failure, retina problems, nerve damage?**

***What about decreased life-expectancy?**

***If I have type 1 diabetes, can I eat normally?**

***How will I deal with a low blood sugar when I'm out in public?"**

***How will it affect my driving ability?**

And on and on.

Diabetes is a very complex disease. And type 1 diabetes and type 2 diabetes are separate diseases, essentially, and it's important that you know the differences between the two.

I've had type 1 diabetes for ten years and have spent a lot of my spare time researching diabetes.

Doctors and nurses are indispensable and you should always seek their guidance.

But sometimes you need someone who has a lot of practical knowledge about diabetes because they have the disease themselves. Especially on days when, say, you've had a low blood sugar episode and feel lousy. You want someone who's been there.

A lot of the material about diabetes on the internet is highly technical and sometimes even outright scary. Forums can be overwhelming because there are so many participants and you can hardly hear yourself think sometimes.

This is where I step in because I want to provide you with a calm, easy to understand online manual about diabetes. You can access it any time you need a friendly voice of encouragement and need a question answered.

<http://www.diabetessymptomsguide.com/>

When you have diabetes, your education continues for a lifetime. There's always something new to learn.

And I want you to be encouraged. In the book *50 Secrets of the Longest Living People with Diabetes*, the authors describe two twin brothers who are now in their late 70's and early 80's. They were diagnosed with diabetes as children, decades before there were glucometers and insulin pumps.

They are in excellent health and haven't had any major complications. One of them regularly goes on 20 mile bike rides and is probably healthier and more active than most non-diabetics his age.

So, you see, excellent diabetes management is possible and you really can avoid all those dire complications. You can get access to my *Diabetes Symptoms Guide* today. It's at a low introductory price and you'll receive new updates from time to

time as soon as they are available.

<http://www.diabetessymptomsguide.com/>

Thank you for your time. I hope to hear from you soon.

To your Good Health,

Gary Sanders

P. S. I even include 500 free recipes with your order! <http://www.diabetessymptomsguide.com/>

Subj: How long can you live on a good compliment?

Hi firstname,

Mark Twain said he could live two months on a good compliment.

I'm still living on a compliment a store clerk gave me 14 months ago. I stepped into the store after attending a conference and she said she never sees people dressed like how I was in real life, only in magazines. Glad I looked so pulled together that one day anyway. ;-)

If a compliment from a stranger can mean so much, a compliment from a loved one can mean so much more.

Yet, as we all know all too well, we often neglect to compliment those we love.

With people we love, or people who hope to attract to us and form a loving relationship with, it's good to take compliments to an even deeper level.

And that's with encouragement.

Encouragement can take the following forms:

- * Reinforcing them after they second-guess themselves after a difficult decision.
- * Drawing attention to their progress on a project.
- * Thanking them for their unique perspective

(even if you disagree with it).

Verbal appreciation like this is a powerful thing.

How have you been encouraged lately?

Have you encouraged anyone recently?

If you haven't given or received much encouragement lately, begin each day with a thought of gratitude about at least one area of your life.

The more gratitude you have, the more the compliments and encouragement will flow your way and the more it will also flow from you to others.

Feel free to write back and let me know your thoughts.

Peace,

Subj: Wow, check out this statistic about exercise and pregnancy

Hi {!firstname_fix},

Back when I was trying to get pregnant I read about how exercise can decrease your risk for miscarriage by 40 percent.

40 percent!

You'd think that would have motivated me grab my sneakers and hit the gym or go running.

Except, well, it didn't.

I spent more time researching to make absolutely certain that exercise was so important to fertility.

Sure enough, it is.

By this time I had experienced three miscarriages so I was desperate enough to give it a whirl.

But which kind of exercise to try?

Aerobics classes were still popular then but I had already been there, done that. The instructors usually used music I didn't like and exercising with a group of strangers was always kind of embarrassing.

There's jogging, of course, but the last time I went out for a run I fell down and scraped up my knee very badly and still have a scar. So that wasn't appealing either.

Personal fitness centers had started to become all the rage but paying money each month to exercise when I should be able to do it on my own always stuck in my craw.

Now, if any of those things work for you, that's great! You have my admiration.

What I finally decided to do is go for a walk every morning.

Such a simple solution, right?

Yet it took me a while to embrace it because I used to think walking was something to do to get to point A and point B and walking just for exercise seemed pointless to me.

I don't live in an downtown area where it's possible to walk to the grocery store or post office.

So to get myself to walk every morning I told myself that this was my special alone time, a time to pamper myself, listen to music or a book on CD.

Even though making myself healthy for pregnancy was motivating, it really helped me psychologically to view the exercise in this way.

When I wake up in the morning I actually feel excited because I get to spend the first half hour of my day treating myself to a walk.

If the weather is bad I spend that half hour doing some calisthenics instead. I've learned some yoga exercises over the years and know some Pilates moves too. Both yoga and Pilates are also safe to do while pregnant and I highly recommend those exercises as well.

The most important thing is to find an exercise plan that works for YOU and is something you can look forward to doing each day.

We'd love to help you if you have questions about exercise or any question at all about your difficulties with getting pregnant and/or carrying a baby to term.

Our support staff of five people is available by email 24/7.

You can sign up here:

www.BreakthroughFertility.com

Keep in touch! Looking forward to hearing from you.

Blessings,

Melissa Coleman

P. S. Not long after I started going for walks every morning, I got pregnant again. I had three miscarriages before this, so my excitement was combined with a lot of anxiety. My daily walks were a nice outlet for my stress plus helped my body become stronger. That pregnancy ended happily and I now have two children. I still do my daily walks.

If you have an exercise routine that works for you, let us know. Or if you need some help don't forget that we're available. www.BreakthroughFertility.com

Subject: Reading this e-mail will make you fall asleep - and cure your headaches

Hi {firstnamefix},

Unfortunately for you, a headache sufferer, all of your pain really is in your head.

You're not alone. Did you know that every ten seconds, someone in the United States has to go to the emergency room for treatment for a headache?

More than \$1 billion is spent on headache medication each year.

Work lost due to headaches totals \$13 billion each year.

Clearly headaches are a major problem for people and the problem doesn't appear to be improving.

What if I told you that the cure for your headaches is also in your head?

That's right. No expensive medication (sorry, big

pharmaceutical companies), no trips to specialty headache clinics and no acupuncture required.

As you know, inside your head there are brainwaves. What you might not know is that there are four types of brainwaves:

1.) Beta - The beta state occurs during the day while you are awake. These are the fastest brainwaves. Unfortunately, many people don't have enough beta activity and experience ADD, depression and insomnia as a result. Other have too much beta activity and experience stress and anxiety as a result.

2.) Alpha - The alpha state occurs when you are relaxed. The high alpha state is when you are relaxed but focused. The low alpha state is when you are unfocused, like when you are first waking up.

3.) Theta - You are in a theta state during the early stages of sleep.

4.) Delta - The state during deep sleep. These are the slowest brainwaves.

Thanks to your brainwaves, it's possible to stop headaches even before they happen. Best of all, you can do this while you are asleep!

After I discovered that headaches can be traced to brainwave imbalance, I teamed up with two renowned brainwave scientists. For two years we researched and tested to see how that balance between all the four brainwaves could be restored.

Using lab tested science we discovered that we could create a CD that that uses powerful soundwave technology to stimulate your brainwaves. We call this "mind-optimization."

Here's how it works. When your ear hears a sound, your brain responds with pulsing signals. This affects your brainwave patterns and this is why you feel excited and energetic when you listen to your favorite music.

Since brainwave stimulation was first discovered in 1934, scientists have perfected highly engineered sounds that shift your brain waves. My Mind-Optimizer CDs play these sounds. You can play these CDs while your sleep and your brain will do all the work for you.

Here's the best part: after listening to these sounds for a while your brain will naturally enter this state without having to listen to the CDs anymore! There's no work or effort on your part at all, other than just remembering to pop the CD into the CD player each night.

You can order the Mind-Optimizer headache CD here:

<http://www.mind-optimizer.com/join.html>

This CD is at a very low price right now. It's cheaper than a bottle of prescription headache pills and, even better, you only have to buy it once. You should order it now before I come to my sense and raise the price.

The CD comes with a guarantee, of course. I want you to be satisfied. I believe in my product so strongly that you can try it risk-free for eight weeks. If your headaches haven't improved, you'll get your money back. You can even get double your money back! You can read more about that on my website. So hurry on over and say goodbye to headaches for good.

<http://www.mind-optimizer.com/join.html>

To Your Good Health,

Hanif Khaki

P.S. Just don't take my word for it. Read about one former headache sufferer has to say about these CDs:

"After suffering from painful migraine headaches for most of my adult life, my assistant ordered one of your CDs for me as a gift. I was skeptical and the CD sat there for 2 months before I even listened to it. UNBELIEVABLE! The very first time I used the CD, it was as if this cloud of pain was being lifted from my head. I can't believe I let the CD sit there for so long without trying it. I haven't taken pills in quite some time now. I should have known better and taken my assistant's advice sooner. Thanks Hanif, I've ordered more for some coworkers who probably won't need as much time off work anymore!"

Justine Allen - Long Island, New York

<http://www.mind-optimizer.com/join.html>

Subject: Don't invite your baby shower guests this way

Hi {firstnamefix},

I saw the nicest wedding invitation the other day.

It was a photo postcard. There was a photo of the couple on the front along with their names, wedding date and a website address. That's it. It was simple, not at all frou-frou and reflected who they are as a couple.

I thought about how well that would work for a shower invitation too.

Photo postcards are so easy to make and are not expensive. The photo could be a photo of the baby (if it is already born) or of the mom or something humorous and creative, depending on the mom's preferences.

Because you can put up a website for free these days, I've even seen website shower invitations. This is becoming common for weddings and I'm starting to see it in the baby shower world too.

It makes sense. Websites can be an easy, practical way to describe the details of the shower. It's convenient for out of town guests, because you can provide Mapquest instructions.

But, please, by all means, do NOT imitate the website I saw several months ago.

For one thing, this website was still up, even though the shower happened a year ago. When the shower is over, take down the site. There's enough clutter on the internet.

This site went on in great detail about how everyone should bring a Green gift. That is, an environmentally friendly gift, and it went on and on about what kind of gifts would violate the Green standard.

Talk about pressure!

There was even a PayPal button on the site in case someone would care to make a cash donation to the mom. Even though the overall tone of the

site clearly conveyed that this mom was wealthy.

So, please, if you do use a website, use it correctly. Don't turn off people with political statements and ridiculous gift requests. And let's not reduce shower gifts to a PayPal transaction.

OK, end of speech. :-)

In my Baby Shower Kit I go into a lot of detail about invitations and all the other aspects of planning baby showers.

<http://babyshowerkit.com/>

It's nicely organized for you so when you need advice about something specific, you can find it right away. You can run a quick search for it without having to manually flip pages.

<http://babyshowerkit.com/>

Thank you for reading my e-mails. I truly hope you're enjoying my mini baby shower course. Take care and keep in touch.

Subj: Are you digging with precision?

Hi {!firstname_fix},

As a kid my family would take trips to the Smoky Mountains in Georgia.

We'd always go to those places where you can mine for gemstones like rubies and sapphires.

Some of these places would "salt" the buckets of dirt by putting gemstones in the soil so it was easy to pick things out. But other places were the real deal. You just had buckets of dirt that you'd pour into the trough of moving water and filter out with water and a sifter.

Before you started you were told what to look for and how to spot the gemstones. To the untrained eye everything look like cheap useless rocks.

But if you performed a couple of tests on a "suspicious"

looking rock, you would uncover these deep purple rocks that were uncut sapphires!

It was so cool. When I was 10-years-old I found a 30+ karat sapphire. Now, it's not valuable like blue sapphires are, but I still have it to this day

Fast forward to today and I still like sifting and searching.

Only instead of grabbing a pail and searching through dirt for gemstones, I dig through keyword phrases to find valuable markets.

The software does all the digging for me. It's like having a pile of "suspicious" looking rocks dumped in my lap.

And the payoff?

Financial freedom...multiple streams of income...a business that is mostly hands-free.

<http://www.affiliateespionage.com/>

When you are a marketer the one step you must absolutely get right is the market research step.

Most marketers get this step wrong or even overlook it completely.

But you can get it right by digging with precision into your market to find the profitable niches and the pay out is huge.

We're talking five figure pay days every month.

How does that sound?

<http://www.affiliateespionage.com/>

As an affiliate marketer you can make a ton of money but you have to have the right tools.

Affiliate Espionage is the only software out there that doesn't bombard you with too much information.

It doesn't just give you a heap of keywords and send you on your way.

It gives you behind-the-scenes information about affiliate products and presents it in such a way that you can take immediate action.

This software collects data on each advertiser so you can quickly differentiate affiliates from merchants... and more importantly, which affiliates are successful and which are not.

Affiliate Espionage really is like having your own team of highly skilled research staff that'll do all the work and find the profitable markets for you.

<http://www.affiliateespionage.com/>

You get to try Affiliate Espionage for almost nothing for 30 days.

Also, this isn't a membership program where you have to shell out money each month for a new spoonful of content.

You'll get free lifetime upgrades but only pay one small one-time fee to buy Affiliate Espionage.

So what are you waiting for?

<http://www.affiliateespionage.com/>

To Greater Profits,

Jeremy Wilson

**P. S. Chances are you're working WAY harder than you need to. You don't need a bulldozer to dig deep. You need a shovel so you can dig deep with precision.
<http://www.affiliateespionage.com/>**

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